

Missouri Alumni Association
Business Meeting Minutes
July 18, 2015
2015 Missouri Region Honors Institute - Wash U

Meeting Facilitator: Debbie Zamora, President

Attendees:

(Attendance not recorded)

- I. Call to Order
 - a. Debbie Zamora called the meeting to order at 11:02 a.m.

- II. Meeting Minutes
 - a. No minutes from last meeting.

- III. Financial Report
 - a. Shirley will send "State of the Financials" email to everyone. Currently 10 dues paying members.

- IV. Website Update
 - a. Not yet live--still needs tweaks and small changes.
 - b. We are willing to take the load off of Bill so we can get the website finished.
 - c. Fran needs bios and pics from all officers and advisors.
 - d. Anything we need to add to the website?
 - e. Biggest marketing impact is going to be through website.

- V. Membership Drive
 - a. General discussion ensued on membership obstacles and ways we could improve our recruitment techniques.
 - i. Everyone seems to get lost between CC graduation and the move to a 4 yr. university
 - ii. Lack of stability (how are we getting in touch/connecting with the members before they graduate)
 - iii. Contacting the students through the chapter advisors -- getting the advisors involved
 - iv. Telling students what they are going to be a part of - what does it mean to be an alum, what do we do, what is our role and what are our responsibilities. How do they learn those responsibilities?
 - v. How to stay on board?
 - vi. Talk about the one year transition
 - vii. "We are rebuilding--help us with ideas for a sustainable alumni culture"
 - viii. Alumni orientation?
 - ix. Being both a chapter alum and being a regional alum
 - x. Alums talking directly to the advisors--schedule a meeting?
 - xi. What are students going to get out of being an alum? (Lifelong learning, continued leadership development, help with undergraduate and graduate work)
 - xii. MAA Postcard--see if Courtney can make a report for all the graduating members every year. The region pays for the postcards.

xiii. Major part of the upcoming retreat - recruitment plan

VI. Misc. Discussion

- a. Add Gary onto member Trello board
- b. Send out a Student/advisor survey
 - i. What do you expect of your alumni association?
 - ii. What do you think we do?
- c. Headquarters guidelines for alumni are incredibly vague and general. We want Missouri to be the model for other alumni associations.
- d. Regional Coordinator Expectations: Side-by-side conferences (alumni breakout sessions) and acting as a Foundation for the Region. Consider these expectations when we discuss what we want this association to look like.
- e. Ask Christy which advisors are alums.
- f. Jo and Steve will make an announcement to the assembly about emailing suggestions and ideas for us to work on during our executive retreat.
- g. Alumni executive Retreat
 - i. Aug 8
 - ii. 10 am
 - iii. OTC Campus - possibly 108A or B?

VII. Adjournment

- a. Debbie adjourned the meeting at 11:51 a.m.